VICTOR BOULOUTE

ECOMMERCE FRONT END ENGINEER ⚲ DALLAS, TEXAS, 75212 ☎ (404)423-6080

DETAILS

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Dallas, Texas, 75212
(404)423-6080
vbouloute07@gmail.com

LINKS

vickbouloute.com

SKILLS

HTML & CSS

Sass/SCSS

JavaScript

React

Python

Django

SQL

API

Bootstrap

Git/GitHub

Heroku

Netlify

Shopify

WordPress

BigCommerce

SEO

Google Analytics

Google Tag Manager

Microsoft Excel

PROFILE

Experienced and results-oriented E-commerce and Front-End Engineer and with a strong track record in delivering scalable, high-impact digital solutions. Proven ability to lead projects, optimize platforms, and drive business growth through technology.

EMPLOYMENT HISTORY

eCommerce Platform Engineer at Dave & Busters, Dallas, Texas
January 2024 — May 2025

- Oversaw operations and performance across 220+ centers, leveraging Node.js, Python, SQL, and RESTful APIs to deliver scalable solutions and automation.
- Led the Operations, Administration, Performance, and Maturation of a complex eCommerce Stack including BigCommerce, Google Analytics, CardPointe, Google Analytics, and Mulesoft.
- Collaborated with Product Owners and Business Analysts to translate high-level business requirements into over 50 detailed technical specifications, enabling on-time and on-budget project delivery.
- Developed and delivered eCommerce sales reports using SQL and Excel to other departments, aligning technical solutions with merchandising, marketing, and operations goals.

eCommerce Manager at Eastside Golf, Dallas, Texas
June 2022 — January 2024

- Established the E-commerce department from the ground up, including customer service operations and shipping logistics.
- Led a major platform migration from WooCommerce to Shopify, resulting in enhanced performance and user experience.
- Managed end-to-end operations of the E-commerce and website department, driving a 357% YoY increase in online sales through improved site performance, UX enhancements, and promotional strategies.
- Drove a 70% increase in mobile customer lifetime value compared to web users by optimizing app performance, streamlining on boarding, and implementing data-driven feature enhancements.
- Created and presented over 30 performance reports focused on KPIs like conversion rate, customer retention, and funnel drop-off, and influencing strategic initiatives.

Full Stack Developer at Formation Advertising, Atlanta, Georgia
May 2019 — June 2022

- Developed responsive user interfaces using JavaScript, jQuery, HTML, CSS, and React, ensuring cross-browser and cross-platform compatibility.
- Developed and deployed millions responsive HTML/CSS email templates with a 99% rendering consistency across major ESPs and devices, improving email engagement rates by 18%.
- Managed and maintained 35+ websites, resolving technical issues with an average turnaround time of under 24 hours and implementing SEO and accessibility improvements that boosted site traffic by 25%.

EDUCATION

Software Engineering, Western Governors University, Millcreek, UT
January 2024 — May 2027