

Victor Bouloute

990 Singleton Blvd #1525 Dallas, TX • (404) 423-6080 • vbouloute07@gmail.com • vickbouloute.com

PROFESSIONAL SUMMARY

Results-driven software engineer and digital specialist with 7+ years of experience designing, building, and scaling web applications and eCommerce platforms. Proven ability to front-end interfaces to robust back-end APIs and automation pipelines.

TECHNICAL SKILLS

Frontend: HTML5, CSS3, Bootstrap 5, JavaScript (ES6+), jQuery, React.js, React Hooks, Responsive Web Design

Backend: Node.js, Express.js, EJS, RESTful APIs, Authentication/Authorization, NPM

Databases & DevOps: SQL, PostgreSQL, SQLite, Git, Bash / CLI

Data & Automation: Python, Selenium WebDriver, Pandas, NumPy, Matplotlib, Scikit-learn, Web Scraping

Platforms & Tools: Shopify, BigCommerce, Klaviyo, Google Analytics, Google Tag Manager, Moz (SEO), WordPress, Mailchimp, Okta, Microsoft Excel

PROFESSIONAL EXPERIENCE

Dave & Buster's

eCommerce Platform Engineer

Dallas, TX

January 2024 – Present

- Architected and maintained a multi-vendor eCommerce stack integrating BigCommerce, MuleSoft, CardPointe, and Salesforce Marketing Cloud, Okta — ensuring high availability and seamless data flow across 220+ locations.
- Built automated reporting pipelines using Node.js, SQL, and RESTful APIs, delivering real-time performance insights to Merchandising, Marketing, and Operations teams.
- Designed and deployed scalable back end using Node.js and Python solutions that reduced manual overhead and accelerated go-to-market timelines.
- Led platform performance monitoring and continuous improvement, identifying bottlenecks and implementing technical solutions.

Eastside Golf

eCommerce Manager & Full Stack Engineer

Dallas, TX

June 2022 – January 2024

- Built the eCommerce department from the ground up. Established technical framework necessary to achieve 3x revenue expansion.
- Engineered and executed a full platform migration from WooCommerce to Shopify.
- Drove a 357% year-over-year increase in online revenue through website troubleshooting, address UX/UI issues, A/B testing, and SEO optimization.
- Increased mobile customer lifetime value by 70% over web users by optimizing app performance.
- Produced and presented 20+ executive performance reports tracking KPIs including conversion rate, customer retention, and funnel drop-off.

Formation Advertising

Software Engineer / Front End Developer

Atlanta, GA

May 2019 – June 2022

- Designed and develop responsive UIs using HTML5, CSS3, and JavaScript, making high-converting landing pages.
- Developed and deployed millions of responsive HTML/CSS email templates achieving 99% cross-client rendering consistency.
- Built a Node.js email automation application with the Klaviyo API enabling personalized drip email campaigns and reducing manual time.
- Managed and maintained 50+ client websites, resolving technical issues and implementing SEO and accessibility improvements to increase traffic.
- Conducted site performance reviews and audits using Google Analytics and SEO tooling.
- Assisted in recruiting, hiring, and mentoring junior web developers.

EDUCATION

Texas Tech University

Bachelor of Science in Computing Applications

Lubbock, TX

Expected May 2028

Relevant Coursework: Fundamentals of Computing Applications · Foundations of Information Organization & Management · Product Design in Computing Applications · Systems of Information Organization